Marking grid — Heritage & Museum Studies: A museum seen by its visitor

Output: A place entry with practical information and a critique of the interpretation. Length: 800 to 1,200 words.

Criterion	Excellent	Good	Sufficient	Not yet
Accuracy and sources	Every fact is sourced; the sources are varied, checkable and used critically.	Facts are sourced and checkable; one or two minor points rest on a single source.	Most facts are sourced; some claims need a source the desk has to ask for.	Key facts are unsourced or wrong; the piece cannot be published as it stands.
Visual documentation	Photographs and drawings show what the text explains; captions are complete and credited.	Images are relevant and credited; one or two add little to the text.	Images are present but loosely tied to the text, or captions are thin.	Images are missing, unusable, or their rights are unclear.
Clarity for a non-specialist reader	A reader who has never been there understands the place and why it matters.	Clear overall; a few passages assume knowledge the reader does not have.	Understandable with effort; jargon and structure get in the way.	The reader cannot follow the piece without specialist knowledge.
Rights and places	Permissions are stated, licences correct, sensitive positions withheld.	Rights are respected; one permission or licence needs to be written down.	Some rights questions are open and must be settled before publication.	The piece uses material without permission, or exposes a vulnerable site.

Student: _____ Piece: _____ Mark: _____

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