

Guest Post Publication Agreement

Tier: **Plus** · USD 350 · one feature · one-time fee

Draft template — to be reviewed by Wyoming and EU legal counsel before production use. This document is a working draft prepared by Cultural Heritage Online’s operations team to support editorial discussions, pitch acceptance and payment via Stripe Payment Link. It has not been reviewed by a licensed attorney.

PARTIES

Provider. OASIS Tech LLC, a limited liability company organized under the laws of the State of Wyoming, United States of America (the “Provider”), trading under the brand **Cultural Heritage Online** (“CHO”) and operating the website culturalheritageonline.com.

Author. The individual or legal entity (the “Author”) that (a) submits a pitch to the editorial address editorial@culturalheritageonline.com, (b) receives written acceptance of that pitch, and (c) completes payment of the Fee via Stripe Payment Link or bank transfer.

Effective Date. This Agreement enters into force on the date Stripe captures payment of the Fee (the “Effective Date”).

DELIVERABLES INCLUDED IN THIS TIER

- **One guest article**, between 1,800 and 2,500 words.
- **Editorial review, fact-check and AI-search (GEO) optimisation** pass by the CHO editorial team.
- **Two featured images** sourced, licensed and attributed by CHO (or supplied by the Author with documented licensing).
- **Permanent URL** under culturalheritageonline.com/magazine/.
- **Up to three outbound links** from the author byline and biographical note.
- **Cross-link from three related archive pieces** in the CHO magazine, selected by CHO editorial.
- **Featured position** in the relevant thematic index for **ninety (90) days** from publication.

TIER-SPECIFIC TERMS — PLUS

One-feature scope

This Agreement covers the editorial production and publication of **one** guest feature article under the conditions described above. Additional articles require a separate Agreement (a new pitch acceptance and a new Fee), or the Annual tier (see guest-post-annual-terms.pdf).

Publication window

CHO guarantees publication of the article within **thirty (30) calendar days** of the date on which (a) the Author’s pitch has been accepted in writing by CHO, **and** (b) the Author has delivered a complete draft that meets the editorial quality threshold. If the publication window cannot be met for reasons attributable to CHO, the Author is entitled to a full refund of the Fee under the refund policy.

Outbound links

The byline and biographical note together include **up to three (3) outbound links**. Permitted destinations include: the Author’s institutional homepage, an “About” or programme page, a publication list, a current exhibition or event page. Links to gambling, adult content, cryptocurrency promotion, or unrelated commercial directories are not accepted.

Cross-linking from the archive

CHO editorial selects three (3) existing magazine articles thematically related to the published guest feature, and adds an internal cross-link from each of those articles to the guest feature. The specific articles selected are at CHO’s editorial discretion and may change over time as the archive evolves.

Featured-index window

For ninety (90) calendar days from the publication date, the guest feature occupies a featured position within the relevant thematic index (e.g. Liberty, Roman, Renaissance) on the CHO magazine. At the end of that window, the article remains permanently in the archive under its canonical URL and in the thematic index in chronological order.

AI-search (GEO) optimisation

CHO applies a Generative Engine Optimisation pass on the published article, which may include: schema.org structured data, semantic enrichment, internal-link reshaping and excerpt formatting suitable for retrieval by AI search systems. CHO does not guarantee any specific outcome in any AI search system; see the No-outcome-guarantee clause.

Image licensing

Featured images are sourced by CHO from Wikimedia Commons, public-domain repositories or other sources licensed for editorial reuse. If the Author wishes to provide either featured image, the Author must supply (a) the original file, (b) the licensing terms, and (c) the attribution string. CHO retains the right to substitute an image if the licensing chain cannot be verified.

COMMON TERMS

Editorial control and quality threshold

CHO retains full editorial control over the title, wording, structure, illustrations, internal links, metadata and publication date of the guest article. Editorial decisions are made against the same quality threshold applied to the in-house magazine. CHO may request revisions to the draft and may decline to publish a draft that, in CHO’s editorial judgment, fails to meet that threshold.

Source verification and factual accuracy

The Author is responsible for the factual accuracy of statements presented as fact. CHO conducts a fact-check pass before publication. Where a claim cannot be verified, CHO may (i) request a primary source from the Author, (ii) reformulate the claim, or (iii) remove the claim from the published text.

Voice and advertorial restriction

The article is published in editorial third-person voice. Direct promotional language about the Author's commercial operation is not permitted in the body text. The Author may be identified in the byline and biographical note, with outbound links as specified in the tier deliverables.

Intellectual property

The Author warrants that the submitted draft is original work and does not infringe third-party rights. Upon publication, the Author grants CHO a perpetual, worldwide, royalty-free, non-exclusive license to reproduce, edit, translate, syndicate and distribute the article in any form, including excerpts in newsletters, social media and search results. The Author retains ownership of unpublished drafts, underlying research and personal notes, and may cite the published article in subsequent work (with attribution to CHO and a link to the canonical URL on culturalheritageonline.com).

Survival on the archive

Articles published under this Agreement remain in the CHO archive after the Term ends. The Author expressly waives any right to request deletion of the published article from the archive, save where such deletion is required by applicable data protection law in respect of personal data.

No outcome guarantee

CHO guarantees the production, editorial review and publication of the article(s) covered by the Fee. CHO does **not** guarantee any specific outcome, including traffic, page views, click-through rates, citations in AI-generated answers, search ranking, leads, bookings or revenue.

Refund policy

The Fee is refundable in full only in the following situation: (a) the Author's pitch was accepted in writing by CHO, (b) the Author submitted a complete draft within the agreed deadline, and (c) CHO subsequently decided not to publish the article. In that case, the Author is entitled to a full refund less any non-refundable taxes already remitted to tax authorities, on written request to editorial@culturalheritageonline.com. The Fee is **not** refundable once the article has been published on culturalheritageonline.com.

Fees, taxes, currency

Listed prices are denominated in United States Dollars (USD) and are net of any applicable VAT, GST or sales tax. Tax is computed at the time of payment by Stripe Tax based on the Author's billing country. The Fee is invoiced by OASIS Tech LLC (Wyoming, USA). EUR invoicing is available on written request.

Liability cap

To the maximum extent permitted by applicable law, CHO's aggregate liability under or in connection with this Agreement, regardless of the legal basis of the claim, is limited to the total Fee paid by the Author. Neither Party is liable for indirect, incidental, consequential, special, punitive or exemplary damages, including loss of profits, revenue, goodwill or bookings.

Governing law and jurisdiction

This Agreement is governed by the laws of the State of Wyoming, United States of America, without regard to its conflict-of-laws principles. Disputes with an amount in controversy below USD 5,000 are resolved through consumer arbitration administered in Wyoming. Larger disputes are subject to the exclusive jurisdiction of the competent state or federal courts located in Wyoming. The English-language version of this Agreement is the only authentic version.

Data protection

CHO processes the Author's contact details (name, business email, billing address, VAT identification number where applicable) and transactional metadata generated by Stripe for the purpose of performing this Agreement and complying with the Provider's tax and accounting obligations. Where the Author is established in the European Union, the Provider processes personal data in compliance with Regulation (EU) 2016/679 (GDPR).

Acceptance

The Author accepts this Agreement by (a) confirming acceptance of CHO's editorial pitch reply in writing and (b) completing payment of the Fee via Stripe Payment Link or bank transfer. The Stripe receipt and the editorial acceptance email together constitute the evidentiary record of acceptance.

Notices

Notices to the Provider: editorial@culturalheritageonline.com (primary), legal@culturalheritageonline.com (formal notices). Notices to the Author: the email address used by the Author in the pitch submission, unless subsequently updated in writing.