



PRESS & MEDIA KIT

CULTURAL HERITAGE ONLINE

HERITAGE ARCHIVE SINCE 1998

One of the largest independent catalogues of cultural heritage on the web — museums, monuments and the turn-of-the-century movements that crossed the continent: Liberty, Art Nouveau, Jugendstil, Secession, Art Déco.

1998 ONLINE SINCE	10,000+ HERITAGE PLACE CARDS	3,600+ CITIES COVERED
300,000+ MONTHLY GOOGLE IMPRESSIONS	5 WIKIPEDIA EDITIONS CITE CHO	25 yrs CONTINUOUS PUBLICATION

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ABOUT

Cultural Heritage Online (CHO) is an editorial platform dedicated to the world's cultural heritage. It catalogues museums, archaeological sites, historic architecture, gardens and significant collections across Europe, Asia and beyond, with a particular editorial focus on the great turn-of-the-century movements: Liberty, Art Nouveau, Jugendstil, Secession, Art Déco, Rationalism and Modernism.

The project began in 1998 as *beniculturalionline.it*, an Italian editorial index of cultural heritage, and has been online without interruption since 2001 — one of the longest-standing heritage archives on the web. Cultural Heritage Online is its international evolution: not a translation of the Italian pages, but a catalogue rebuilt for readers outside Italy, adding the context an international audience looks for.

CREDIBILITY & CITATIONS

- **Longevity:** published without interruption since 1998 — a rare continuous record in a field where digital archives routinely disappear.
- **Independent citations:** referenced as a source across five Wikipedia language editions (Italian, English, French, German, Portuguese) and hundreds of external domains, all earned organically.
- **Scale:** more than 10,000 GPS-verified place cards across 3,600+ cities; over 300,000 monthly Google Search impressions.

ORIGINAL RESEARCH & STORY LEADS

The Long Tail of World Heritage

A cross-reference of the full UNESCO World Heritage List against a 10,000-place catalogue, mapping the transnational, serial and industrial sites that structurally fall out of mainstream coverage.

The Art Nouveau Capitals the Guidebooks Skip

City-by-city analysis of Art Nouveau, Secession, Modernisme and Liberty heritage beyond the canonical six capitals — from Oradea and Subotica to Melilla and Ålesund.

Twenty-Five Years of Cataloguing Heritage from Below

Grassroots heritage documentation as a practice, told through a quarter-century of an independent, Italian-born catalogue.

PRESS CONTACT

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